



# SPONSORSHIP



- ❖ **Join our Key Partner: Jeep**
- ❖ **Exposure opportunities will include things such as:**
  - Display area in **Jambo Trade Alley**
  - Linked name or logo on [www.jeepjamboree.com.au](http://www.jeepjamboree.com.au)
  - Be recognised as a Supporter/Sponsor in published articles
  - Be represented by name or logo on correspondence sent to prospective and registered Jeep Jamboree attendees
  - Naming rights for buildings, streets and trips
  - Naming rights for events and activities including:
    - Base camp 4WD'd activities (eg. Jeepkhana, Jeep 101)
    - Entertainment (eg. Bands, Movies)
    - Raffles, and other special activities
  - Recognition and presentation at the Jeep Jamboree Dinner
- ❖ **To get involved, read on or simply contact the committee through [sponsor@jeepjamboree.com.au](mailto:sponsor@jeepjamboree.com.au)**

Sponsors of the **National Jeep Jamboree Victoria 2010** will be an integral part of the biggest Jeep event in Australia in 2010.

They will also gain significant exposure and leadership positioning amongst the diverse Jeep owner audience in Australia and around the world.





# SPONSORSHIP PACKAGES



## Supporter

### ❖ \$500 to \$1000 investment

(cash, goods and/or services as agreed)

- Website [www.jeeppjamboree.com.au](http://www.jeeppjamboree.com.au) recognition
  - Linked logo on Sponsors page
- Acknowledged as a Supporter in correspondence
- Name in the Supporters section on the Jeep Jamboree event t-shirt
- Option of placing two items in the Jeep Jamboree attendee show bag
- Recognition and presentation at the Jeep Jamboree Dinner

## Silver

### ❖ \$1000 to \$2500 investment

(at least \$1000 cash and balance in goods and/or services as agreed)

- One full 4-day pass to the **National Jeep Jamboree 2010**
- Ability to have a display area in **Jambo Trade Alley**
- Website [www.jeeppjamboree.com.au](http://www.jeeppjamboree.com.au) recognition
  - Company name in Silver Sponsors section on home page
  - Linked logo on Sponsors page
- Acknowledged as a Sponsor in correspondence
- Logo in the Silver Sponsor section on the Jeep Jamboree event t-shirt
- Acknowledged as a Sponsor in published articles where possible
- Option of placing three items in the Jeep Jamboree attendee show bag
- Recognition and presentation at the Jeep Jamboree Dinner

These sponsorship options are to be used as the base for creating the best sponsorship package to benefit the Sponsor, the event, and Jeep owners.

Interested companies should contact the committee through [sponsor@jeeppjamboree.com.au](mailto:sponsor@jeeppjamboree.com.au)





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## Gold

### ❖ \$2500 to \$5000 investment

(at least \$2000 cash and balance in goods and/or services as agreed)

- Naming rights of a trip
- Option to add-on the running of an additional activity (to be neg.)
- Two full 4-day passes to the **National Jeep Jamboree 2010**
- Ability to have a double display area in **Jambo Trade Alley**
- Website [www.jeeppjamboree.com.au](http://www.jeeppjamboree.com.au) recognition
  - Company logo in Gold Sponsors section on home page
  - Linked logo on Sponsors page
- Acknowledged as a Sponsor in correspondence
- Logo in the Gold Sponsor section on the Jeep Jamboree event t-shirt
- Acknowledged as a Sponsor by name and/or logo in published articles and other matter where possible
- Option of placing four items in the Jeep Jamboree attendee show bag
- Recognition and presentation at the Jeep Jamboree Dinner

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## Platinum

### ❖ Over \$5000 investment

(at least \$3000 cash and balance in goods and/or services as agreed)

- Naming rights of your choice of base camp activity (while available)
- Naming rights of a trip (while available)
- Naming rights of a road/street at Lardner Park for the event (while available)
- Right of first refusal to competing companies at a Platinum level
- Four full 4-day passes to the **National Jeep Jamboree 2010**
- Ability to have a triple display area in **Jambo Trade Alley**
- Website [www.jeeppjamboree.com.au](http://www.jeeppjamboree.com.au) recognition
  - Company logo in Platinum Sponsors section on home page
  - Linked logo on Sponsors page
  - Rotating Site Banner (540x87) with other Platinum Sponsors and Key Partner
- Acknowledged as a Platinum Sponsor in correspondence
- Logo in the Platinum Sponsor section on the Jeep Jamboree event t-shirt
- Acknowledged as a Platinum Sponsor by name and/or logo in published articles and other matter where possible
- Option of placing six items in the Jeep Jamboree attendee show bag
- Recognition and presentation at the Jeep Jamboree Dinner

These sponsorship options are to be used as the base for creating the best sponsorship package to benefit the Sponsor, the event, and Jeep owners.

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